



<https://kathrynmbarber.com>

EDUCATION

MFA in Creative Writing, 2018
University of North Carolina
Wilmington

MA in English Literature, 2014
Mississippi State University

BA in English Literature, 2012
Carson-Newman University

EXPERTISE

WRITING

WRITTEN COMMUNICATIONS

COPYEDITING

LINE-EDITING

CONTENT WRITING

CONTENT EDITING

DEVELOPMENTAL EDITING

RESEARCH

Kathryn M. Barber

Former English and Creative Writing college instructor turned fintech marketing content specialist with expertise in editing

WORK EXPERIENCE

NCINO-VARIOUS ROLES 2021-PRESENT

CONTENT SPECIALIST, 2023-PRESENT

Writing: nCino Newsroom articles; contributing to and writing thought leadership articles to promote company ideologies through venues such as *Forbes* magazine and *CU Insight*; executive bylines; website content; content strategy.

Editing and proofreading: copyediting communications and articles for numerous departments, including Conferences & Events, HR, Customer Success, Creative and Executive Leadership; assisting other departments in content creation and ideation; content development and guidance; expertise in executing brand voice and adhering to style guides.

COMMUNICATION SPECIALIST, 2021-2023

Internal Communications: assisting with email communications to employees from various departments; writing executive leadership talking points and communications; strategizing best practices for company communication across departments and teams;

Writing: nCino Newsroom articles; contributing to and writing thought leadership articles to promote company ideologies through venues such as *Forbes* magazine and *Bank Automation*

Editing and proofreading: copyediting communications and articles for numerous departments, including Conferences & Events, HR, Customer Success, Creative and Executive Leadership.

Employer Branding: organizing employer branding campaigns, contributing to Creative team projects, assisting Recruiting in campaigns, highlighting company successes, managing company award efforts, contributing to venues like Comparably.

TECHNICAL WRITER, 2021

Writing: wrote customer-facing documents such as How to Configure/How to Use

Collaboration: worked with software engineers, quality assurance engineers, and product managers to effectively communicate updates and changes to the nCino Retail Solution on bi-annual releases.

ASSISTANT EDITOR

PRESS PAUSE PRESS / 2019-present

Editing: copyediting prose and poems. Working with writers on edits at the content, developmental, and line levels. Soliciting writers for work.

Marketing: strategizing methods of advertisement that align with the company's no social media angle. Overseeing website postings and schedule, photographs accompanying posts, and pull quotes. Strategizing products for store merchandise and promotional tactics. Running analytics and compile data to consider submission call executions. Representing magazine and press at conferences.

Website management: re-designing website. Maintaining and updating website, creating posts and volume sections, updating and check links, updating author bios and photographs. Creating assigned pages.

SKILLS

PROFESSIONAL & CREATIVE
WRITING

CRITICAL THINKING

PROBLEM-SOLVING

ORAL COMMUNICATION

FACT-CHECKING & RESEARCH

TIME MANAGEMENT

ATTENTION TO DETAIL

LEADERSHIP

ORGANIZATION

AWARDS

PHIL FURIA AWARD FOR
EXCELLENCE
University of North Carolina
Wilmington/2018

JAMES HURST PRIZE FOR
FICTION Honorable
Mention/2019

INTERESTS/ HOBBIES

FINDING NEW WAYS TO TELL
STORIES

CANDLE-MAKING

OVER-ANALYZING FILM
NARRATIVES

WOMEN IN COUNTRY MUSIC

THE BARGAIN RACK AT YOUR
LOCAL INDIE BOOKSTORE

BARBER

writer & editor

LECTURER

MISSISSIPPI STATE UNIVERSITY/2012-14, 2019-2021

Lecturer of English: taught composition, literature, and creative writing courses. Contributed to department curriculums, standards, and textbooks.

LECTURER AND EDITOR

UNIVERSITY OF NORTH CAROLINA WILMINGTON / 2015-2019

Lecturer: taught Intro to Creative Writing, Intro to Fiction, the Evolution of Creative Writing, Intro to Fine Arts, Honors Freshman Seminar (Memoirs of Identity and Place), Honors Intro to Creative Writing, College Reading and Writing I and II. Designed courses: Honors Freshman Seminar (Memoirs of Identity and Place) and Intro to Digital Publishing.

Editor for *Ecotone* magazine: served in roles of Nonfiction Editor, Associate Editor, and Contributing Editor over period of four years. Worked with authors on editing their work, approved final proof pages, and copyedited. Assisted editor with practicum class meetings and guest lectured other classes on behalf of magazine. Worked with marketing strategies, designed promotional materials, and represented magazine at conferences. Managed team of genre editors and organized team retreats. Ran social media accounts. Worked with fact-checking and researching.

EDITORIAL AND MARKETING INTERN

LOOKOUT BOOKS / 2017

Lead of editorial team. Copyedited essays and proofread copy pages. Worked with interior design team to design *Trespass: Ecotone Essayists Beyond the Boundaries of Place, Identity, and Feminism*. Read manuscript submissions, worked on social media strategies, contributed to marketing and promotions. Selected essays for *Trespass* anthology and researched web design. Created the editorial schedule. Supported catalog of Lookout Books authors.

PUBLICATIONS

- *forte crescendo fortissimo* — Blue Earth Review (2021)
- “Sorry About Your Bird” — *The Masters Review* (2020)
- “Alto” — *X-R-A-Y* magazine (2020)
- “Whiskey River Blues” — *Moon City Review* (2020)
- “Memories From Growing Up in a Small, Religious Southern Town (A List)” — *Daily Drunk Magazine* (2020).
- “A Kill Bill haiku” — *Daily Drunk Magazine* (2020)
- “Listen” — *Helen* (2019).
- “(This Is) Another Song About Leaving” — *Door is a Jar* (2019)
- “Enough” — *semicolon lit* (2019)
- “Taking the Long Way Around (Selected Scriptures)” — *Press Pause* (2018)
- “Nothing But Ash” — *American Dream: A Collection of Flash Fiction and Accompanying Art*. (2018)
- “Hurricane” — *Steel Toe Review* (2017)
- “Taking My Turn on the Sin Wagon” — (reprint) *Steel Toe Review* (2017)
- “Caesura” — *Steel Toe Review* (2017)
- “Gaslight” — *The Pinch* (2017)
- “Brand New Dance” — *Adelaide Magazine* (2017)
- “Taking My Turn on the Sin Wagon” — *Propaganda: A Collection of Flash Fiction and Accompanying Art* (2017)
- “Maybe Not Today” — *Cape Fear Review* (2014)
- “Fruit Jars” — *Literary Orphans* (2013)
- “Unraveling the Origins of Folklore and Legend in Bloodroot: An Interview with Amy Greene” — *Palaver* (2013)